Sponsorship & Exhibition Opportunities

47th Annual Scientific Meeting of The Australasian Society for Immunology
2–6 December 2018 Pan Pacific Hotel
Perth, Western Australia

www.asi2018.org
The ASI is a broadly based Society, embracing clinical and experimental, cellular and molecular immunology in humans and animals. The Society provides a network for the exchange of information and for collaboration within Australia, New Zealand and overseas. We invite you to partner with the Society at our 47th Annual Scientific Meeting to be held 2 – 6 December at the Pan Pacific Hotel, Perth. The meeting will provide a unique opportunity for exhibitors and sponsors to gain exposure to a cohort of 300 – 400 immunologists from across a variety of disciplines.

We do hope you embrace the opportunity to join us in Perth for the Annual Scientific Meeting (ASM) and should you have any queries, please do not hesitate to contact the ASM Event Managers Encanta as detailed below.

Connie Jackaman and Scott Fisher
Co-Chairs – 47th ASI Annual Scientific Meeting

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**Event Venue**

Pan Pacific Perth

The Pan Pacific Perth Hotel has been confirmed as the venue for ASI 2018. Overlooking the Swan River and foreshore parks, Pan Pacific Perth offers a great location only a short walk from the City’s main shopping, dining, and entertainment districts. With the hotel’s advanced technical facilities and communications infrastructure as well as first class catering and service, it meets all the requirements needed for an enjoyable and productive working environment.

Pan Pacific Hotel
207 Adelaide Terrace
Perth WA

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**WA Organising Committee**

**Co-Chairs:**
Connie Jackaman and Scott Fisher

**Treasurer/Deputy Treasurer:**
Demelza Ireland and Alistair Cook

**Secretary:**
Mark Agostino

**Sponsorship:**
Jeanne Edmands

**Scientific Program:**
Michaela Lucas (Chair), Chris Andoniou, Joost Lesterhuis, Delia Nelson

**Social committee:**
Bree Foley (Chair), Iona Schuster, Federica Tomay, Mel McCoy, Emma de Jong

**General committee members:**
Dino Tan, Senta Walton

**Student representatives:**
Wayne Aston, Amy Prosser
There are a number of opportunities offering different levels of support and exposure. Major partnerships are strictly limited and will be available on a first come first served basis. In addition to the chief partnership categories, there are a number of specific individual partnerships available, including plenary speaker sponsorship and advertising opportunities that you may wish to consider.

Why Be Involved?
The meeting provides a unique educational environment dedicated to the exchange of leading edge scientific research, and industry expertise. It is the largest meeting in Australasia dedicated to immunology and anticipate the meeting will attract a high level of national, regional and international delegates during the 5 day program.

The aim of the exhibition will be to engage with scientists on the latest technologies and devices and to challenge their current mindset and practice. Facilitating interaction between delegates and knowledgeable company representatives is a key focus as part of the exhibition to enhance the overall education experience of the meeting.

The ASI meeting provides an ideal opportunity for you to engage with a wide cross-section of your target market.

The key benefits of sponsorship include:

- The opportunity to promote your name, expose your brands and maintain a high profile amongst professionals engaged in immunology before, during and after the event.
- Develop quality business relationships by having direct one to one engagement in a relaxed environment.
- Access to delegates who are keen to improve their knowledge and skills.
- Aligning your company with this powerful educational experience demonstrates your commitment to assisting professional development.
- An opportunity to consolidate corporate relationships and expose your staff to their key markets.
- Face to face interaction with delegates during all tea and lunch breaks plus the opening reception held in the exhibition hall.
- Benefiting significantly from exposure to a keenly interested, relevant and, above all, influential audience in an educational environment away from the competition of everyday distractions.

A wide variety of Sponsorship and Exhibition opportunities have been designed for the Scientific Meeting, each containing benefits that will ensure your organisation receives maximum exposure. However we recognise that not one size fits all and we are happy to design a package to suit your budget and marketing objectives.

All sponsorship and exhibition costs are in Australian Dollars and inclusive of 10% Australian Goods and Services Tax.
Program at a Glance

Sunday 2 December
- Special Interest Group Workshops
- Exhibitor Move In
- Opening Ceremony including Foundation Lecture from 17:00
- Welcome Reception from 18:30

Monday 3 December
- Exhibition Open
- Plenary and Concurrent Sessions
- Poster Session from 16:00
- Burnet Oration from 17:30

Tuesday 4 December
- Exhibition Open
- Plenary and Concurrent Sessions
- Poster Session from 16:00
- New Investigator Award Session from 17:30

Wednesday 5 December
- Exhibition Open
- Plenary and Concurrent Sessions
- Poster Session from 16:00
- Conference Dinner from 18:30

Thursday 6 December
- Exhibition Open until 10.30am
- Plenary and Concurrent Sessions
- Presidents Lecture
- Closing Ceremony
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The Gold Sponsor package is available to 4 organisations only and provides excellent value for money and the highest level of recognition as a major supporter of the ASI Annual Scientific Meeting.

Benefits Include:

Exposure prior to the Event
- Organisation logo on all event marketing material (advertisements, electronic marketing etc.)
- Organisation logo, hyperlink to organisation’s site and 100 word Organisation profile on the Event website.
- Acknowledgement on delegate confirmation letters issued by the ASM Managers as the Gold Sponsor

Exposure during the Event
- Organisation logo on all event promotional material including pocket program, Event App (on the sponsors listing page) and signage.
- Organisation logo in a PowerPoint display shown at various times to delegates during sessions.

Attendance
- 2 complimentary full delegate registrations inclusive of social functions including the conference dinner.
- 2 exhibitor registrations (no access to sessions) inclusive of social functions of the welcome reception and conference dinner.

Display
- 1 exhibition booth (3m x 2m) valued at $3,300

Advertisement
- Full page colour advertisement inside the pocket program (print ready material supplied by sponsor).

Satchel Insert
- 1 promotional insert (product and/or information, to be approved by Organising Committee) included in delegate bags.

Delegate List
- Complete list containing delegate details (Name, Position Title, Organisation and Country only) before the commencement of the event (subject to compliance with privacy legislation).

Silver Sponsor

Benefits Include:

Exposure prior to the Event
- Organisation logo on all event marketing material (advertisements, electronic marketing etc.)
- Organisation logo, hyperlink to organisation’s site and 50 word Organisation profile on the Event website.

Exposure during the Event
- Organisation logo on all event promotional material including pocket program, Event App and signage.
- Organisation logo in a PowerPoint display shown at various times to delegates during Event sessions.

Attendance
- 1 complimentary full delegate registration inclusive of social functions including the conference dinner.

Display
- Opportunity to purchase 1 exhibition booth (3m x 2m) at a 50% discount valued at $1,650

Advertisement
- Half page colour advertisement inside the Event pocket program (print ready material supplied by sponsor).

Satchel Insert
- 1 promotional insert (product and/or information, to be approved by Organising Committee) included in delegate bags.

Delegate List
- Complete list containing delegate details (Name, Position Title, Organisation and Country only) before the commencement of the Event (subject to compliance with privacy legislation).
INTERNATIONAL SPEAKER SPONSOR

$5,500 (EXCLUSIVE)

Be seen as an organisation that supports the education and professional development of Australasian scientists by sponsoring one of the international experts joining us at the 2018 ASM.

Prof Ellen Rothenberg
California Institute of Technology, UNITED STATES

Prof Fiona Powrie
The Kennedy Institute for Rheumatology, UNITED KINGDOM

Dr Andrea Schietinger
Sloan Kettering Institute, UNITED STATES

Prof Luke O’Neil
Trinity College, Dublin, IRELAND

Dr Ido Amit
Weizmann Institute of Science, ISRAEL

Prof Graham Pawelec
Eberhard Karls University, Tübingen, GERMANY

Prof Paul Klenerman
University of Oxford, UNITED KINGDOM

Dr Yuval Rinkevich
German Research Center for Environmental Health, GERMANY

Benefits Include:

Exposure prior to the Event
- Organisation logo on all event marketing material (advertisements, electronic marketing etc.)
- Organisation logo, hyperlink to organisation’s site and 50 word Organisation profile on the Event website.

Exposure during the Event
- Organisation logo on all event promotional material including pocket program, Event App and signage.
- Organisation logo in a PowerPoint display shown at various times to delegates during Event sessions.
- Verbal acknowledgement at the introduction of speaker of your support

Attendance
- 1 complimentary full delegate registration inclusive of social functions including the conference dinner.

Display
- Opportunity to purchase 1 exhibition booth (3m x 2m) at a 50% discount valued at $1,650

Advertisement
- Half page colour advertisement inside the Event pocket program (print ready material supplied by sponsor).

Satchel Insert
- 1 promotional insert (product and/or information, to be approved by Organising Committee) included in delegate bags.

Delegate List
- Complete list containing delegate details (Name, Position Title, Organisation and Country only) before the commencement of the Event (subject to compliance with privacy legislation).

BRONZE SPONSOR

$4,400 (Unlimited)

Exposure prior to the Event
- Organisation logo on all Event marketing material (advertisements, electronic marketing etc.)
- Organisation logo, hyperlink to organisation’s site on the Event website.

Exposure during the Event
- Organisation logo on all Event promotional material including pocket program, Event App and signage.
- Organisation logo in a PowerPoint display shown at various times to delegates during Event sessions.

Event Registrations
- 50% discount on the cost of a full delegate registration

Satchel Insert
- 1 promotional insert (product and/or information, to be approved by Organising Committee) included in delegate bags.
COFFEE CART SPONSOR

$4,400 (EXCLUSIVE)

Acknowledgement
- Acknowledgement in Meeting Program (from time of sponsorship confirmation)*.
- Acknowledgement on all sponsor signage at venue
- Organisation to provide pull up banner for placement alongside Coffee Cart
- Logo on looped power-point slide prior to and between sessions (to be supplied by sponsor and approved by Committee)
- Acknowledgement on Meeting Website including hyperlink to your website

Promotional
- One insert to be placed into the delegate satchels
- The venue will provide the coffee cart, two baristas and coffee throughout the two days of the Meeting inclusive in this package
- The sponsor has the option to provide their own branded coffee cups

Delegate List
- Delegate List provided in excel format (name, organisation, state and email only) and subject to Australian Privacy Laws post Meeting.

Note: The location of the Coffee Cart Zone within the exhibition will be at the discretion of the organisers.

* The Committee reserves the right to amend this entitlement should it be decided to provide only a web based Program and Meeting App.

WELCOME RECEPTION SPONSOR

$3,300 (EXCLUSIVE)

The Welcome Reception positions your organisation as a supporter of the ASM from the outset by supporting the opening social function of the meeting. This is an exclusive opportunity available to one organisation and includes the following benefits:

Exclusivity
- Exclusive naming rights to the Welcome Reception.
- Acknowledgment as the exclusive Welcome Reception sponsor
- Short speaking opportunity during the Welcome Reception (maximum of 3 minutes).

Exposure prior to the Event
- Organisation logo and hyperlink to organisation’s site on the Event website.

Exposure during the Event
- Organisation logo on all Event promotional material including program handbook and signage.
- Organisation pull-up banner to be displayed at the Welcome Reception (subject to venue restrictions – banner supplied by sponsor).
- Organisation logo on Welcome Reception tickets.

Social Function Tickets
- 5 complimentary Welcome Reception tickets.

Satchel Insert
- 1 promotional insert (product and/or information, to be approved by Organising Committee) included in delegate bags.
Catering Sponsor

$2,750 (3 Available – 1 per day)

Acknowledgment
• Company logo displayed on buffets at each break
• Acknowledgement in Meeting Program (from time of sponsorship confirmation)*
• Acknowledgement on Meeting Website including hyperlink to your website
• Exclusive Naming rights for the catering on the day e.g. The ABC Coffee Break/Morning Tea
• Opportunity to place (company provided) free standing pull up banners in the exhibition area during your sponsored break
• Opportunity to distribute company flyers during your sponsored break

* The Committee reserves the right to amend this entitlement should it be decided to provide only a web based Program and Meeting App.

Delegate Bag Sponsor

$3,300 (Exclusive)

Acknowledgment
• Acknowledgement on all sponsor signage at venue
• Logo on looped power-point slide between sessions
• Acknowledgement in Meeting Program (from time of sponsorship confirmation)*.
• Acknowledgement on Meeting Website including hyperlink to your website
• Logo on Meeting Satchels – Size and placement of logo will be at the discretion of the Committee

Promotional
• One insert to be placed into the delegate satchels
• Half page advertisement in the Meeting Program

* The Committee reserves the right to amend this entitlement should it be decided to provide only a web based Program and Meeting App.

Conference Dinner Sponsor

$3,300 (Exclusive)

The conference Dinner is a highlight in the event program at an additional cost to delegates. This is an exclusive opportunity available to one organisation and includes the following benefits:

Exclusivity
• Exclusive naming rights to the conference Dinner.
• Acknowledgment as the exclusive conference Dinner sponsor by the Master of Ceremonies.
• Short speaking opportunity during the conference Dinner (maximum of 3 minutes).

Exposure prior to the Event
• Organisation logo and hyperlink to organisation’s site on the Event website.

Exposure during the Event
• Organisation logo on all Event promotional material including program handbook and signage.
• Organisation pull-up banner to be displayed at the conference Dinner (subject to venue restrictions – banner supplied by sponsor).
• Organisation logo on conference Dinner tickets.

Social Function Tickets
• 3 complimentary conference Dinner tickets.

Satchel Insert
• 1 promotional insert (product and/or information, to be approved by Organising Committee) included in delegate bags.
LANYARD SPONSOR

$2,200 (EXCLUSIVE)

Every registered delegate will receive an official Meeting name badge and lanyard upon registration. Delegates will need to wear their name badge and lanyard to gain access into the exhibition and sessions.

Acknowledgement
- Acknowledgement on all sponsor signage at venue.
- Acknowledgement in Meeting Program (from time of sponsorship confirmation)*.
- Acknowledgement on Meeting Website including hyperlink to your website.
- Logo on looped power-point slide between sessions.

Promotional
- Logo on name badge – Size and placement of logo will be at the discretion of the Committee.
- Logo on lanyard – Size and placement of logo will be at the discretion of the Committee.

* The Committee reserves the right to amend this entitlement should it be decided to provide only a web based Program and Meeting App.

SATCHEL INSERT

$750 (EXCLUSIVE)

Opportunity to reach delegates directly by inserting company literature into each delegate bag.

Benefits include:
- This is a non-exclusive sponsorship item, i.e. more than one company may insert material into the satchels however it is capped at 5 opportunities
- Inserts may be company literature (e.g. brochure, flyer, magazine maximum four x A4 pages per brochure) which promotes your product or service, or it may take the form of company branded promotional goods (e.g. highlighters, water bottles, USB sticks, etc). Sponsor is responsible for supply, branding and delivery to the satchel packing address; a final quantity will be advised closer to the meeting.
- Maximum size of printed literature: A4 to maximum of 8 pages

POCKET PROGRAM ADVERTISING

Full Page: $750   Half Page: $400

Opportunity to promote your product or service to delegates as they reference back to the A6 sized pocket program during the meeting.
EXHIBITION OPPORTUNITIES

The 2018 Meeting will include an industry exhibition to provide organisations with the opportunity to promote their products and services to delegates attending the event. The exhibition will be an integral part of the activities and provides an unparalleled opportunity for organisations to come face-to-face with delegates, providing a marketplace to increase your organisation’s visibility, and to showcase and demonstrate your products and services. The meeting program will be designed to maximise the opportunity for delegates to visit the exhibition, with all tea breaks and lunches served in the exhibition/main hall and will be the primary networking arena for delegates, sponsors and exhibitors.

EXHIBITION STANDS

$3,300

Each individual exhibition stand includes:

- 1 x white octonorm display stand – 3m x 2m
- 2 x 120 watt spotlights;
- 1 x 4 amp single power point;
- 1 x fascia sign with company name;
- 1 x table; and
- 2 x chairs.

Benefits:

- Two exhibitor registrations including delegate bag, program, catering, name badges, and tickets to the Welcome Reception
- Company logo in the program handbook and/or pocket program
- Company logo and website link on Conference website; and
- Access to the delegate list, name, position, organisation and state (subject to Privacy Act conditions).

EXHIBITION FLOOR PLAN
EXHIBITION OPPORTUNITIES

Exhibitor registration passes include morning and afternoon refreshment, lunch each day plus a satchel and copy of the program.

Exhibitor registration passes do not provide access to sessions.

Priority of placement within the exhibition will be sold in accordance with the date of application receipt.

An exhibition manual containing information on move in and out times will be distributed to exhibitors and sponsors in 2018.

CONDITIONS

Payment of a 50% deposit is within one month of confirmation of your sponsorship and exhibition selections. Final payment is due 30 September 2018. Failure to pay your sponsorship and exhibition invoice may result in your sponsorship item or exhibition stand being released for sale.

Please Note: All sponsorship and exhibition figures are in Australian Dollars and include Australian Goods and Services Tax.

All benefits will be extended subject to the time of confirmation of sponsorship. In some cases deadlines may have expired and the benefits cannot be extended.
APPLICATION FORM

Please note this is an application for Sponsorship and Exhibition at ASI 2018. All applications are subject to Committee approval and acceptance will be notified in writing to the applicant.

CONTACT DETAILS

| Contact Name: |  |
| Position: |  |
| Organisation name: |  |
| Address: |  |
| City: |  |
| Postcode: |  |
| State: |  |
| Telephone: |  |
| Email: |  |

Date
Signature

SPONSORSHIP PACKAGE

All costs are shown in Australian dollars and include GST

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PAYMENT

Please note a minimum of 50% part payment of your Sponsorship and/or Exhibition total is required at the time of booking. Full payment will also be accepted at booking if preferred.

Method of payment (please indicate)

- Please send me a tax invoice to facilitate payment
- Pay by Credit Card: Please note a surcharge of 3.3% will be applied

Amount to authorise
Card Number
Cardholders Name
Signature

+ Surcharge
VISA
AMEX
MasterCard
Expiration Date
CCV Number

TOTAL AMOUNT

Please note this is an application for Sponsorship and Exhibition at ASI 2018. All applications are subject to Committee approval and acceptance will be notified in writing to the applicant.

I have read the terms and conditions and cancellation policy and accept all of its conditions:

Name (please print)
Signature
Date
SPONSORSHIP BOOKING TERMS & CONDITIONS

- By returning an application form via online or printed copy confirms your acceptance of these terms and conditions.
- All bookings are subject to approval by the ASI 2018 Organisers and we reserve the right to refuse an application.
- We (Encanta and ASI) as the Meeting Organisers reserve the right to alter any aspect of the program and floor plan without prior notice. Please refer to the Meeting website for the latest information on the event.
- We will take all diligent care to fulfill the above sponsorship and exhibition commitments. Sponsors and exhibitors are responsible for providing all their requirements i.e. banners, promotional material and any other material by the due dates requested by the Organisers.
- We reserve the right to introduce new packages and additional exhibition space should the opportunity arise.
- Sponsors and Exhibitors are required to make the necessary payments as per the payment schedule below (unless otherwise negotiated):
  - 50% due within one month of invoice date
  - Remaining 50% due no later than 30 September 2018.
- Sponsors and Exhibitors are responsible for the security of their own equipment and materials during the event and in transit to the event venue.
- The Sponsor/Exhibitor understand that all attendees must register officially and entry to the exhibition will not occur unless the attendee is wearing the appropriate identification. Visitor badges are provided as a gesture of goodwill and not for use by the organisation’s representatives.
- The Exhibitor shall take all reasonable care when installing/dismantling their equipment and stand as not to cause damage to the venue carpet, walls, ceilings, fixtures and floors and the shell scheme booths supplied by the appointed stand contractor including panels, fascia, spotlights and furniture.
- The Exhibitor is deemed liable for repairs if the structures are damaged.
- The Organisers reserve the right to request removal of any items that may be deemed unacceptable and impacts fellow Exhibitors.
- All promotion must be conducted from your booth.
- All Organisations are expected to conduct their business in a professional, ethical manner and any breach will result in immediate cancellation of the Sponsorship/Exhibition package.
- If an Organisation is found to not align their values with that of the ASI, this may result in cancellation of your Sponsorship/Exhibition package.

CANCELLATION POLICY

- The submission of an application by a representative from your organisation is regarded as a firm booking.
- All cancellations must be made in writing to the Organisers and notice acknowledged in writing by the Organisers.
- Any reduction in a Sponsorship and/or Exhibition allocation (once accepted by the Organisers) will be considered a cancellation and the cancellation policy will apply.
- Should the balance payment be outstanding at time of cancellation, the Sponsor/Exhibitor is liable for the balance as per the cancellation policy.
- There is no opportunity to transfer your Sponsorship/Exhibition booking to another ASI event.

CANCELLATION DATES

- Before 31 May 2018, full refund less a $250 administration charge
- Between 1 June 2018 and 30 September 2018: 50% cancellation fee of total contribution will apply
- From 1 October 2018: 100% cancellation fee and will be liable for payment of the balance should it not have been received by the cancellation date.